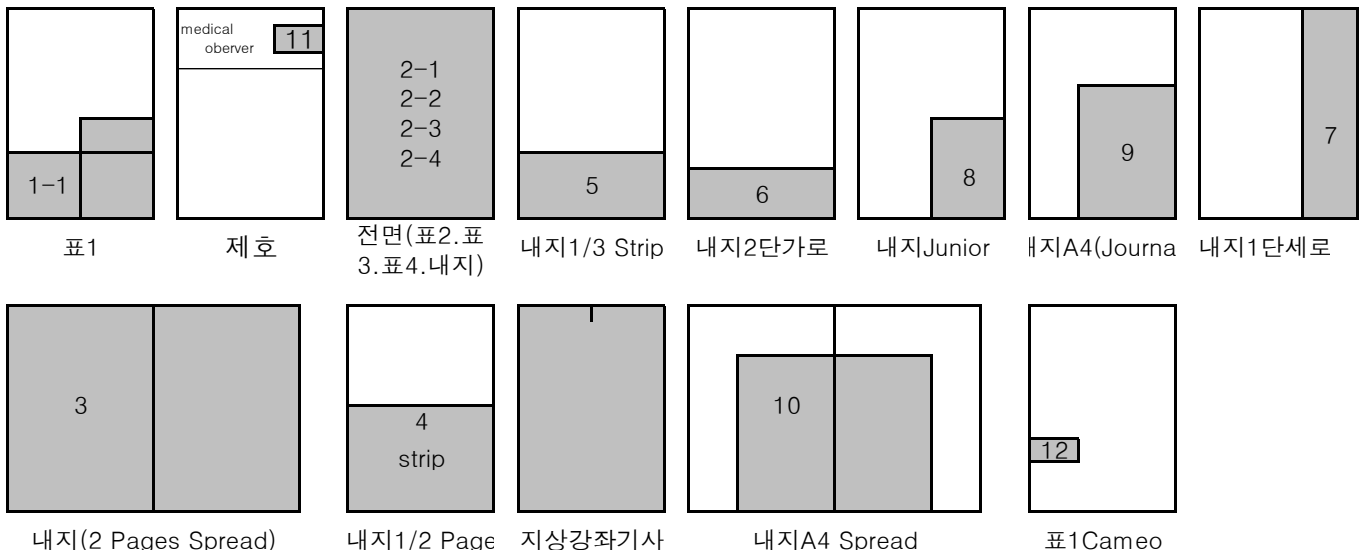


Medical Observer 2011 Rates

unit : 1,000WON

Position	size	No.of issue	Cost (1회,12회)	Cost (연간12회)	숫자표기
표1(OFC)	Junior : 160mm (H) x 120mm (W) 1/3 page : 110mm (H) x 245mm (W)	1x	4,000		1-1
		12x	3,300	39,600	1-2
표2(IFC)	345mm (H) x 245mm (W)	1x	3,500		2-1
		12x	2,800	33,600	
표3(IBC)	345mm (H) x 245mm (W)	1x	2,800		2-2
		12x	2,200	26,400	
표4(OBC)	345mm (H) x 245mm (W)	1x	4,600		2-3
		12x	4,000	48,000	
내지(ROB)	345mm (H) x 245mm (W)	1x	2,300		2-4
		12x	2,000	24,000	
내지 (2 Pages Spread)	345mm (H) x 520mm (W)	1x	4,600		3
		12x	3,300	39,600	
내지 1/2 Page	strip:170mm (H) x 245mm (W) column: 345mm (H) x 115mm (W)	1x	1,600		4
		12x	1,300	15,600	
내지 1/3 Strip Page	110mm (H) x 245mm (W)	1x	1,200		5
		12x	1,100	13,200	
내지 2단가로 (7 Cm Strip Page)	70mm (H) x 245mm (W)	1x	900		6
		12x	800	9,600	
내지 1단세로 (1 Column Page)	345mm (H) x 40mm (W)	1x	800		7
		12x	700	8,400	
내지 주니어(Junior Page)	200mm (H) x 145mm (W)	1x	1,200		8
		12x	1,100	13,200	
내지 A4(Journal Page)	265mm (H) x 195mm (W)	1x	1,600		9
		12x	1,300	15,600	
내지 A4 Spread	265mm (H) x 420mm (W)	1x	3,500		10
		12x	3,000	36,000	
표지1 Cameo	20mm (H) x 75mm (W)	1x	800		11
		12x	700	8,400	
지상연수강좌기사	345mm(H)X245mm(W)	1X	2,000		
표지1 제호밑Cameo	33mm(H)X55mm(W)	1	100	1,200	12



내지(2 Pages Spread)

내지1/2 Page

지상강좌기사

내지A4 Spread

표1Cameo